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HEYAANSH OFFICE SOLUTIONS

SmartMail

One Email. Many People. Real Impact.

Your Email. Your Mailing Lists. Your SMTP.

Write one email from your familiar email app and distribute it to your audience through your configured SMTP server.



USE YOUR EMAIL APP

Compose and send from your familiar email application.

SEND TO MAILING LISTS

Reach your audience using your configured mailing lists.

VIA YOUR SMTP SERVER

Use your own SMTP server with full control and security.

TRACK REAL IMPACT

Monitor delivery, opens and engagement with clear insights.

heyaansh.in/smartmail →

Mailing List Distribution for Everyday Business Communication

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How SmartMail Works

No campaign builder required. Send from your existing email client.

01 Write your email

Use your familiar Gmail, Outlook or other email application.

02 Send to your list

Address the message to your dedicated SmartMail mailing-list address.

03 Reach subscribers

Eligible subscribers receive individual SMTP submissions, subject to configured safeguards.



Built for real business communication

Practical features designed for everyday business email needs.

Send from your existing app

Compose in the email client your team already uses.

Use your own SMTP

Configure customer-specific outbound SMTP settings.

Dedicated list addresses

Organize communications around memorable group addresses.

Subscription controls

List unsubscribe, customer-wide opt-out and verified rejoining.

Customer-controlled data

Manage your own subscribers and downloadable account backups.

Multiple mailing lists

Keep departments, members and audiences organized.

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Visibility, Control & Reporting

Know when sending is complete. Track what happens next.

Automatic completion emails

Get a branded report showing total recipients, SMTP accepted, failed and suppressed.

Estimated open tracking

See estimated opens and unique opens; image loading is not proof an email was read.

Link click analytics

View estimated unique clicks and campaign engagement over time.

Campaign Reports dashboard

Review Complete, Processing and Needs Attention states, plus report-email notification status.

Recipient-level CSV

Export SMTP outcomes and engagement records for your own analysis.

Unsubscribe visibility

Review campaign-specific unsubscribes and opt-outs alongside sending results.

SmartMail vs. campaign-first platforms

Feature	SmartMail	Typical campaign-first platforms
Write from your usual email client	✓ Email-native workflow	✗ Usually compose in a campaign editor
Dedicated address for each list	✓ Central to the design	✗ Not the usual workflow
Customer SMTP configuration	✓ Supported	✗ Often platform-managed sending
Subscription management	✓ Built-in consent controls	✗ Varies by provider and plan
Ideal use case	✓ Business circulars and group updates	✗ Campaign design and marketing automation

Made for teams that communicate

- Manufacturers
- Associations
- Educational institutions
- Corporate teams
- Clubs & societies
- Professional groups

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Bring your mailing lists together.

One email. Many people. Real impact.

Request access to the SmartMail development pilot and simplify group communication using your own email workflow, mailing-list addresses, and customer-configured SMTP.



Email-native workflow

Use your familiar email app and workflow.

Your mailing lists, your control

Manage your lists and subscribers, your way.

Customer SMTP configuration

Send through your own SMTP server with full control.

Visibility into sending and engagement

Track delivery, opens and engagement with clear reports.

Request an account →

Manage lists, subscribers, SMTP settings and delivery activity.

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